



HUGHES HALL
BOAT CLUB

HUGHES HALL — BOAT CLUB —



SPONSORSHIP
INFORMATION

CAPTAIN'S MESSAGE

Many of you will know that Hughes Hall, and jointly with Lucy Cavendish since 2002, has a very proud tradition of rowing. We are now a force to be reckoned with on the river.

In 2016 our women cracked the first division in Lent Bumps, with two crews winning blades and us bringing home the Marconi Cup. Easter term saw 8 Hughesians from University squads return for our May Bumps campaign, where the Boat Club fielded an unprecedented 6 boats. We won the Michell Cup – awarded for the winningest club on the Cam all year. In Rio, our Honorary Vice-President Tom Ransley added Olympic gold to his World Championship gold. Participation in the Club is wide, we make room for rowers of all levels and are able to give many students their first ever taste of rowing.

Looking ahead, we will continue to set our sights even higher. Our success is based on the commitment of students, Fellows, Senior Members, staff and of course alumni who have created the tradition we continue today. The College is right behind us, increasing support of student rowers year-on-year with better facilities and more professional coaching. Presidents, Fellows and alumni have been generous enough to donate boats, training equipment, and their time and spirit for crews on race days and the Captains are now busy moulding that interest into commitment and passion, in order to allow us to be even more competitive come Lents, Mays, and hopefully Henley too.

We are now working with the Development Office to raise funds for a new novice men's boat, new blades, and to reduce our fees which are the highest per student fees for rowing of any College in Cambridge.

Sponsorship will form a key part of our strategy for future success both in terms of competition and participation. Please support the HHBC cause and help open a new chapter in Hughes Hall rowing.



HUGHES HALL

A COMMITMENT TO OPPORTUNITY AND EXCELLENCE

Founded in 1885, Hughes Hall is Cambridge's oldest graduate College. The student body comprises graduates and undergraduates from diverse academic and professional backgrounds who represent a wide range of nationalities, making it an extraordinarily international community.

Hughes Hall boasts the largest number of students from the Judge Business School and graduates from the Faculty of Law of any Cambridge College, as well as PhD students specialising in subjects ranging from chemistry and engineering to history and music. Thus, Hughes Hall serves as a hub for ambitious international professionals, which offers a uniquely attractive recruitment pool.

Besides providing your company with an attractive platform for recruitment, sponsorship of the Hughes Hall Boat Club (HHBC) would also increase your brand recognition across Cambridge and beyond, as our rowers compete in national events such as the Head of the River on the Thames.





WHY SPONSOR THE HUGHES HALL BOAT CLUB

HHBC has a history of consistently impressing on several fronts, making every stroke count towards its phenomenally fantastic results. It has risen rapidly through the Cambridge College rowing ranks since its inception in 1989 to become one of the most successful clubs on the river, frequently winning the prestigious accolade of Blades in the annual Lent and May Bumps Regatta. On the women's side, the crew is jointly organised with the Lucy Cavendish Boat Club.

Students of all backgrounds and abilities find a new passion as a member of the boat club. Rowing is by far the most popular extracurricular activity for Hughesians with over a quarter of new students consistently signing up each year (over one hundred students). Hughes Hall has a distinguished tradition of rowing at all levels and is hailed as the home for many of the University rowers, who represent Cambridge in the annual Oxford-Cambridge Boat Race and also compete at national and international levels.

ONE GOLD MEDALLIST, EIGHT BLUES ROWERS

Amongst our alumni is world rowing champion Tom Ransley who competed in the Rio 2016 Olympics to win a gold medal for the British crew in the men's eight.

In the Cancer Research UK Boat Race against Oxford this year, we proudly congratulated seven Hughes Hall students who took part:

- Henry Hoffstot, Ben Ruble, and Lance Tredell in the Men's Blue boat who were victorious against Oxford
- Rosemary Ostfeld in the Women's Blue boat
- Vincent Bertram, Alister Taylor, and Joe Carroll in Goldie

The current student president of Hughes Hall, Peta Blundell, competed for the Cambridge Lightweight at the Henley Boat Race. In addition, the Boat Race Presidents have been back-to-back Hughesians with Lance Tredell succeeding Henry Hoffstot for the 2017 Boat Race campaign.



UNPRECEDENTED SUCCESS OF HHBC

For the first time in the club's history, six full crews competed in 2016 May Bumps together with the Lucy Cavendish Boat Club.

Their accomplishments culminated in winning the 2015-2016 Michell Cup, which was jointly awarded to Hughes Hall/Lucy Cavendish for the best overall performance on the river.

In recent years the club has held an extremely strong position on the river, winning the Pegasus Cup three times, an accolade no other Cambridge College has achieved. It is a prize bestowed upon the most successful boat club in May Bumps, the highlight of the College rowing year.



WHAT CAN THE HUGHES HALL BOAT CLUB OFFER YOU?

HHBC is one of the leading clubs in Cambridge and represents opportunity, success and excellence. Besides awareness among the most talented professionals in the UK and exclusive recruitment access to this network, sponsorship also offers you ongoing publicity to increase your company's brand recognition across Cambridge and further field.

We offer a range of sponsorship packages that recognise your contribution and meet your particular needs. The following options are available:

Primary Sponsor - £3,000/annum (for two or three years)

- A company team building day with a talk by the Hughes Hall President Dr. Anthony Freeling, former Senior Partner at McKinsey, followed by a coached rowing session by a Blues rower for up to 8 staff members (lunch included)
- Main branding rights on kit (chest/back) and boat (bow)
- Complimentary tickets to the annual Boat Club Dinner at Hughes Hall
- Invitations to the May Bumps river marquee
- A sponsored article in the college magazine which is sent out bi-annually to current students and alumni (circulation ~7200)
- Company logo on the HHBC website, Facebook page and other social media

Associate Sponsors - £1,500/annum (for one or more years)

- Two places at the annual Boat Club Dinner
- Four places at the May Bumps party
- Secondary branding rights on kit (sleeve) and boat (half-size Stern)
- Company logo on the HHBC website, Facebook page and other social media

Alumni Sponsors - £300/annum

- Two places at the annual Boat Club Dinner
- Two places at the May Bumps party
- Individual alumni will be recognised on the HHBC website, Facebook page and other social media

Please note that we are also happy to meet with you to discuss bespoke sponsorship arrangements.
boatclub@hughes.cam.ac.uk





YOUR SUPPORT MATTERS

HHBC 'runs a tight ship' and greatly depends on the generosity of donors to support its running costs.

We've gained the status of one of the most competitive clubs on the river with limited finances. Unfortunately our modest funds mean that not all of our boats have a professional coach, we have the highest membership fees on the river and members have to pay for their own kits. We would like to change this, and have a vision of what we could do with more.

Your sponsorship of HHBC will directly allow a greater number of new students from diverse backgrounds to participate in rowing, which is at the heart of student culture and is by far the most popular club at Hughes Hall. It will also help us build on our success to achieve even greater results.

The funds are intended to enhance participation at all levels and to support the running costs of HHBC, which chiefly comprise but are not limited to:

- Subsidised kit and membership fees
- One new novice boat
- One new set of blades
- Two extra coaches for novices
- Race entry fees for three races per member
- Boat and blade maintenance
- Insurance

Thank you for considering the sponsorship of the Hughes Hall Boat Club.



HUGHES HALL BOAT CLUB

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